

2021

Annual Report



Photo: Morgan Maassen

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PROTECT 100% OF THE COASTS



Our Story

More than 35 years ago, a handful of surfers made a powerful statement by founding the Surfrider Foundation. The waves that they surfed in Malibu, California, were threatened by development and pollution. They wanted to protect what they loved, so they took action and organized a group to protest the threats to their local surf break. That spark ignited a movement that now consists of more than a million supporters, activists and members, with over 200 volunteer-led chapters and student clubs.

Today, the Surfrider Foundation is a powerful network of coastal defenders who share a deep passion for the ocean, waves and beaches because we live, work and play there. We're surfers, swimmers, divers, beachgoers, stand-up paddleboarders and coastal recreationists. It's our love for the ocean and coasts that drives us to defend clean water and healthy beaches.

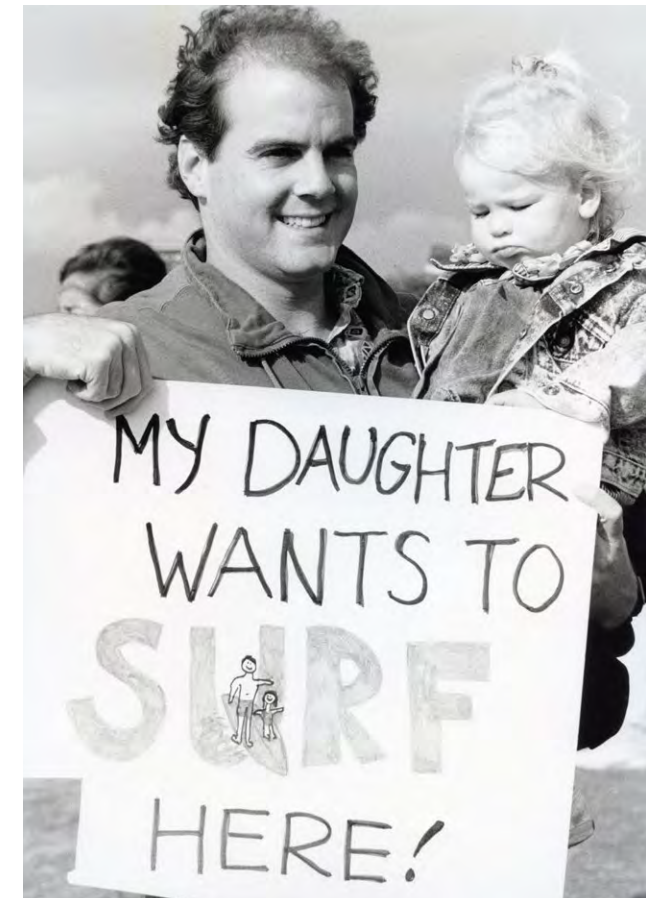
Our vision is to protect 100% of our coastlines. Surfrider's members and supporters, like you, empower citizens to be leaders in their communities. By bridging local knowledge with national experts in law, policy and science, our formula for success has produced hundreds of victories that result in scalable change. We don't just play. We win.

We each have a stake in taking action to ensure the places where we surf, swim, play and live are protected for this and future generations. The Surfrider Foundation invites all who care about the ocean, waves and beaches, regardless of background, socioeconomic class or geographic location, to join us as we work together to protect our coasts for the future.

Thank you for your continued support.



We each have a stake in taking action to ensure the places where we surf, swim, play and live are protected for this and future generations.





THE SEAS ARE RISING AND SO ARE WE

Surfrider is Rising to the Challenge

Reflecting on 2021, it's clear that it was a year still heavily impacted by the global pandemic as our in-person activities were limited, but once again Surfrider's motivated staff and volunteers showed incredible resolve and commitment to our ocean and coastal conservation mission. Not only did we rise up to meet our goals to reduce plastic pollution, fight to clean water, and fend off new offshore oil and gas drilling, but we also started planning for a future where Surfrider is equipped to tackle the challenges we face along our coasts and build more capacity to protect our ocean, waves and beaches.

Surfrider's network won an impressive 83 coastal victories in 2021 to protect our ocean, waves and beaches for all people. Our accomplishments included the passage of federal legislation to stop sewage pollution, the successful defense of U.S. coasts from offshore oil drilling and our largest-ever Coastal Recreation Hill Day. Surfrider also won an impressive 41 victories to address the plastic pollution crisis that is suffocating marine life and invading every part of the ocean.

Surfrider invested in leadership development by conducting 15 National Chapter and Club Training Conferences through both virtual and in-person events. This encompassed a series of trainings on Plastic Pollution, Climate Change, Civic Engagement and Justice, Equity, Diversity and Inclusion. More than 450 chapter and club leaders participated in these sessions, which supported a total of 182,000 volunteer hours contributing to Surfrider's mission in 2021.

You can find a complete summary of our 2021 achievements across our environmental focus areas [here](#).

At the same time, we launched a highly participative and solution-oriented strategic planning process and looked inward to modernize our communication, membership and volunteer organizing platforms. The result was the most

forward-looking and ambitious [strategic plan](#) in Surfrider's history. The plan notably acknowledges the outsized role climate change is having on our coasts and ocean and drives us toward more ambitious goals that seek to solve the plague of plastic pollution in the ocean, invest in cleaning our waterways so they are safe to surf and swim, and ensure that we prepare and adapt to climate change to protect our coastal communities, beaches and surf spots from the impacts of sea level rise, flooding and more powerful storms.

We also continued our commitment to justice, equity, diversity and inclusion. We are working to add diversity to our Board of Directors, staff and volunteers, celebrate underrepresented communities in our network, and train our staff and volunteers to better understand the importance of these areas, and find ways to incorporate our learnings into outreach, education and activism.

Surfrider's volunteers, activists, staff and chapter leaders have always shown incredible commitment, tenacity and positivity but the last few years have proven that despite massive obstacles in every element of our lives and activism, the passion and commitment to protect our ocean, waves and beaches is undeterred.

Surfrider's ability to protect our coasts and ocean for the enjoyment of all would not be possible without the strong support of many individuals, responsible companies, and foundations. Thank you for your commitment to the Surfrider Foundation and our mission to protect and enjoy our ocean, waves and beaches.

For Clean Water and Healthy Beaches,



Dr. Chad Nelsen
CEO, Surfrider Foundation

Justice, Equity, Diversity and Inclusion

Why is the Surfrider Foundation working on Justice, Equity, Diversity and Inclusion issues?

Our ocean and coasts are public spaces and we believe that access to healthy and clean coasts and a vibrant ocean should be for the benefit of all people. But around the world, too many people have been excluded, disproportionately impacted and not welcomed to our coasts. These people have been disenfranchised from decision-making about these shared resources.

For nearly four decades, Surfrider has fought for the protection and enjoyment of our coasts and ocean for all people through active engagement, but we fell short in proactively welcoming and empowering everyone to be part of our organization.

To address this shortcoming, Surfrider seeks to infuse the principles of Environmental Justice, Equity, Diversity, and Inclusion (JEDI) into every aspect of our work. With JEDI principles ingrained in our efforts, Surfrider will become a more just and powerful organization. Diversifying our network of activists and integrating the perspectives of underserved communities help us gain the knowledge and power to better protect the environment.

We must make these changes to advance and improve the work of Surfrider and share equitably in the wealth, joy and benefits of healthy and vibrant coastal communities. To achieve that outcome, we will pursue:

Environmental Justice: In consultation and partnership with marginalized communities, consider the potential impacts of our work as it relates to advancing environmental laws, regulations and policy justice outcomes for these communities. We will actively seek out, listen, support and amplify mission-relevant issues that impact these communities and understand our shared challenges.

Equity: Approach and assist all activists interested in working with Surfrider according to their needs. In our mission work, we will develop goals and work toward outcomes that address inherent inequities that prevent marginalized communities from fully realizing the benefits of coastal protection and enjoyment.

Diversity: Continue fostering a Surfrider that attracts a diverse group of people who work together equitably toward our shared goals.

Inclusion: Create spaces in our clubs and chapters that are inviting, welcoming, accommodating, knowledgeable, supportive and safe so that anyone who wants to engage in our mission can do so in a manner that is comfortable to them. We will intentionally reach out to underrepresented and diverse communities and people, listen to their viewpoints, and equitably include them in Surfrider decisions.

Since 1984, the Surfrider Foundation has worked to ensure that the ocean, waves and beaches are safe and accessible for all people. We do this, in part, through grassroots organizing across the U.S. and Canada to give everyone a voice when it comes to protecting and enjoying our coasts.

Our JEDI work is supported by Surfrider's leadership and through a committee of board, staff and chapter members – all of whom have various levels of expertise on JEDI issues. We also continue to engage with outside experts to broaden our knowledge and expertise on these important issues.

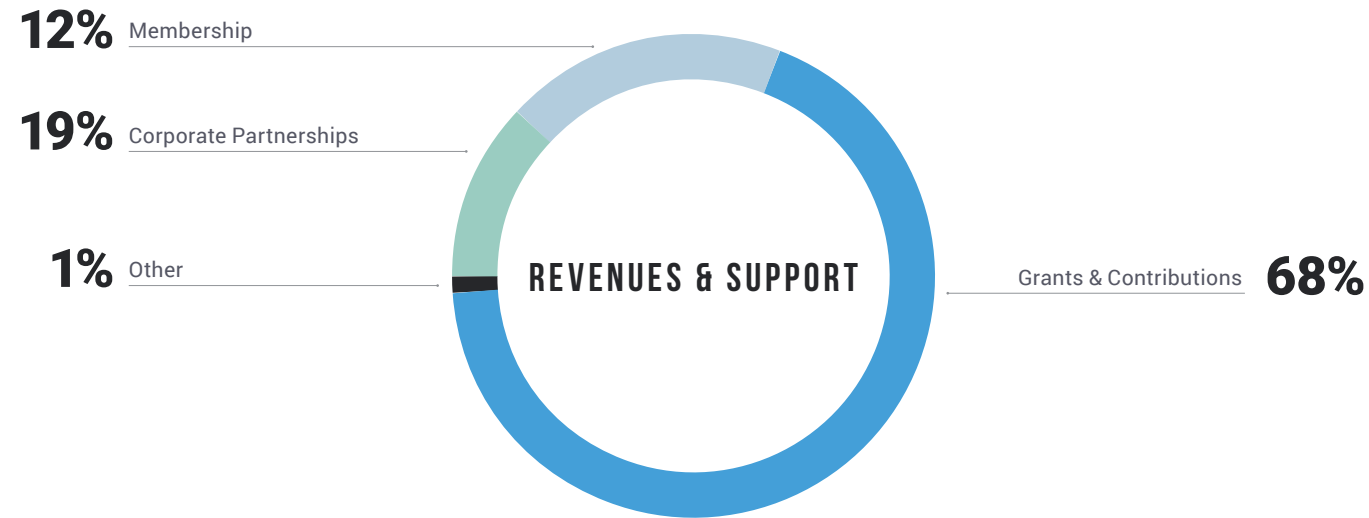
We realize that the necessary changes will not happen overnight. There is no quick fix. We recognize that we have a lot to learn, and we are committed to these efforts for the long term.

DEFENDING OUR OCEAN FOR ALL TO ENJOY



Financials

Statement of Financial Activities: Years Ended December 31, 2021 / 2020



REVENUES & SUPPORT

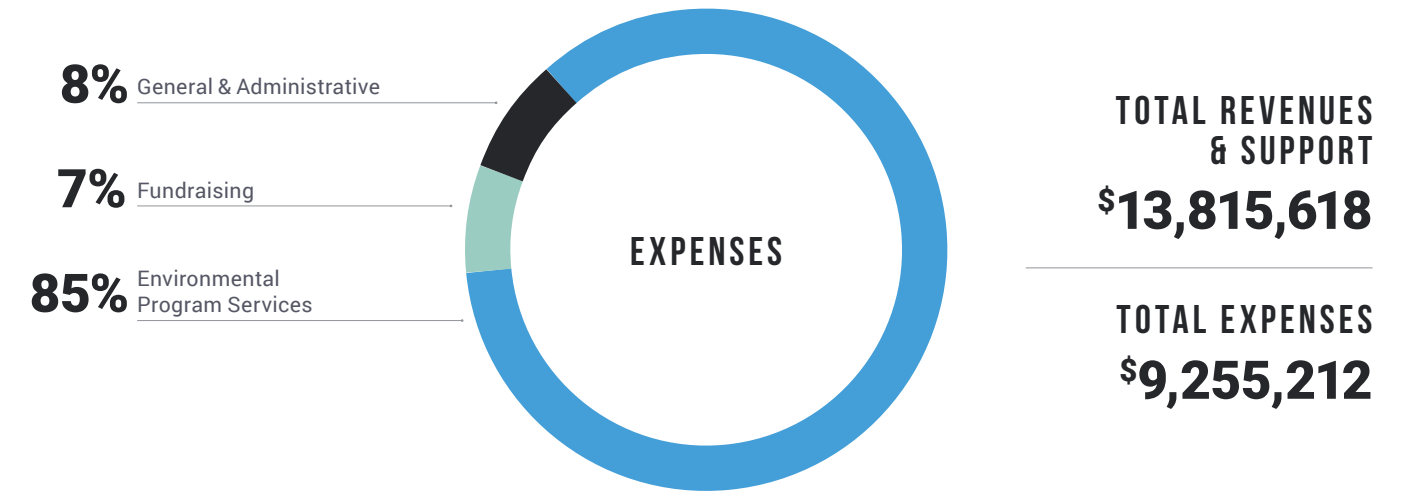
	2021	2020
Grants & Contributions	\$9,366,284	\$9,375,641
Membership	1,662,495	1,461,108
Sales, Mail Order Merchandise (net of cost of goods sold)	348,224	249,809
Corporate Partnership Revenue	2,593,282	1,225,055
Special Events (net of direct costs)	(271,407)	(51,466)
Settlement Beneficiary & Other Revenue (loss)	(2,418)	440,949
Forgiveness of PPP loan advance	0	807,170
Investment Income (loss)	119,158	63,504
Total Revenues & Support	\$13,815,618	\$13,571,770

EXPENSES

Environmental Program Services	7,907,330	8,025,691
Fundraising	645,920	710,798
General & Administrative	701,962	502,771
Total Expenses	\$9,255,212	\$9,239,260
Changes in Net Assets	4,560,406	4,332,510
Net Assets Beginning of Year	13,226,226	8,893,716
Net Assets End of Year	\$17,786,632	\$13,226,226

Financials

Statement of Financial Position as of December 31, 2021 / 2020



TOTAL REVENUES & SUPPORT
\$13,815,618

TOTAL EXPENSES
\$9,255,212

ASSETS

	2021	2020
Cash & Cash Equivalents	\$12,882,992	\$11,343,365
Investments	4,246,816	527,866
Accounts & Grants Receivable	1,109,363	1,675,355
Inventory	122,479	75,214
Prepaid Expenses	149,200	85,549
Property & Equip. (net of depreciation)	54,101	45,077
Total Assets	\$18,564,951	\$13,752,426

LIABILITIES

Accounts Payable & Accrued Liabilities	268,368	81,946
Payroll Related Liabilities	509,951	444,254
Total Liabilities	\$778,319	\$526,200

NET ASSETS

Without Donor Restrictions	10,039,854	6,781,373
With Donor Restrictions	7,746,778	6,444,853
Total Net Assets	\$17,786,632	\$13,226,226
Total Liabilities & Net Assets	\$18,564,951	\$13,752,426

Our Work

Our ocean is our sanctuary. It regulates our climate and provides us with food and most of the air we breathe. Some of us love to ride its waves. Others might like to just dig our feet in the sand. Our ocean also possesses powers that will help us to combat climate change and protect our coastlines. Whatever the ocean means to you, protecting it is one of the most important things we can do.

Unfortunately, our ocean is facing growing challenges every day. To turn the tide before further damage is done, we must proactively protect these resources from a range of growing threats. That is why the Surfrider Foundation built a grassroots network of passion-driven people who

serve as the collective voice for our ocean and coasts. With one foot in the sand and the other in the water, the Surfrider Foundation is the only nonprofit organization with 100% focus on protecting our coasts.

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TRANSFORMING PASSION INTO PROTECTION

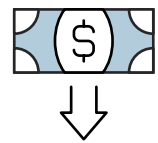
Our Impact

The Surfrider Foundation achieved one of our most impactful years ever as our network returned to in-person activities. As a grassroots organization, Surfrider's strength is derived from our community organizing and advocacy. Since the onset of the COVID-19 pandemic, the shift to a virtual world has both spurred innovation within our network and also limited opportunities for in-person engagement. For these reasons, the re-opening of Surfrider's activities injected new energy and growth across the entire organization.

The year 2021 also brought a welcome shift in federal leadership on coastal and ocean issues. After four years of fighting harmful policies, including environmental rollbacks and damaging proposals such as new offshore drilling, the policies of a new administration and Congress provided a much-needed respite. While significant challenges remain, the transition in federal leadership created new opportunities for coastal conservation, which Surfrider has capitalized on.

The Surfrider Foundation achieved one of our most impactful years ever as our network returned to in-person activities.

CLEAN WATER



\$27.35 Billion

Secured in Federal Investment to Upgrade Nation's Failing Sewage Infrastructure

3,500
Beaches Monitored

478
Sampling Sites

8,532
Samples Collected

47
BWTF Labs

PLASTIC POLLUTION



8 Billion

Plastic Items Removed From Circulation Through New Laws

38
Plastic Reduction Laws Passed

170,000
Pounds of Trash Removed

1,230
Total Cleanups

15,864
Volunteers Engaged

OCEAN PROTECTION



Stopped Proposed Offshore Drilling in the Atlantic, Pacific, Gulf of Mexico and Arctic



50
Marine Protected Areas Successfully Implemented with Surfrider Support

4
State Laws and Policies Passed to Protect Ocean Resources

COAST & CLIMATE



1,100
Miles of California Coastline Protected Through Ongoing Advocacy at the California Coastal Commission

160
Surfrider Foundation Members and Recreation Industry Leaders Attended D.C. Hill Day

BEACH ACCESS



9
Victories to Protect Coastal and Ocean Access for All People

18
Active Campaigns to Support Beach Access Across the U.S.

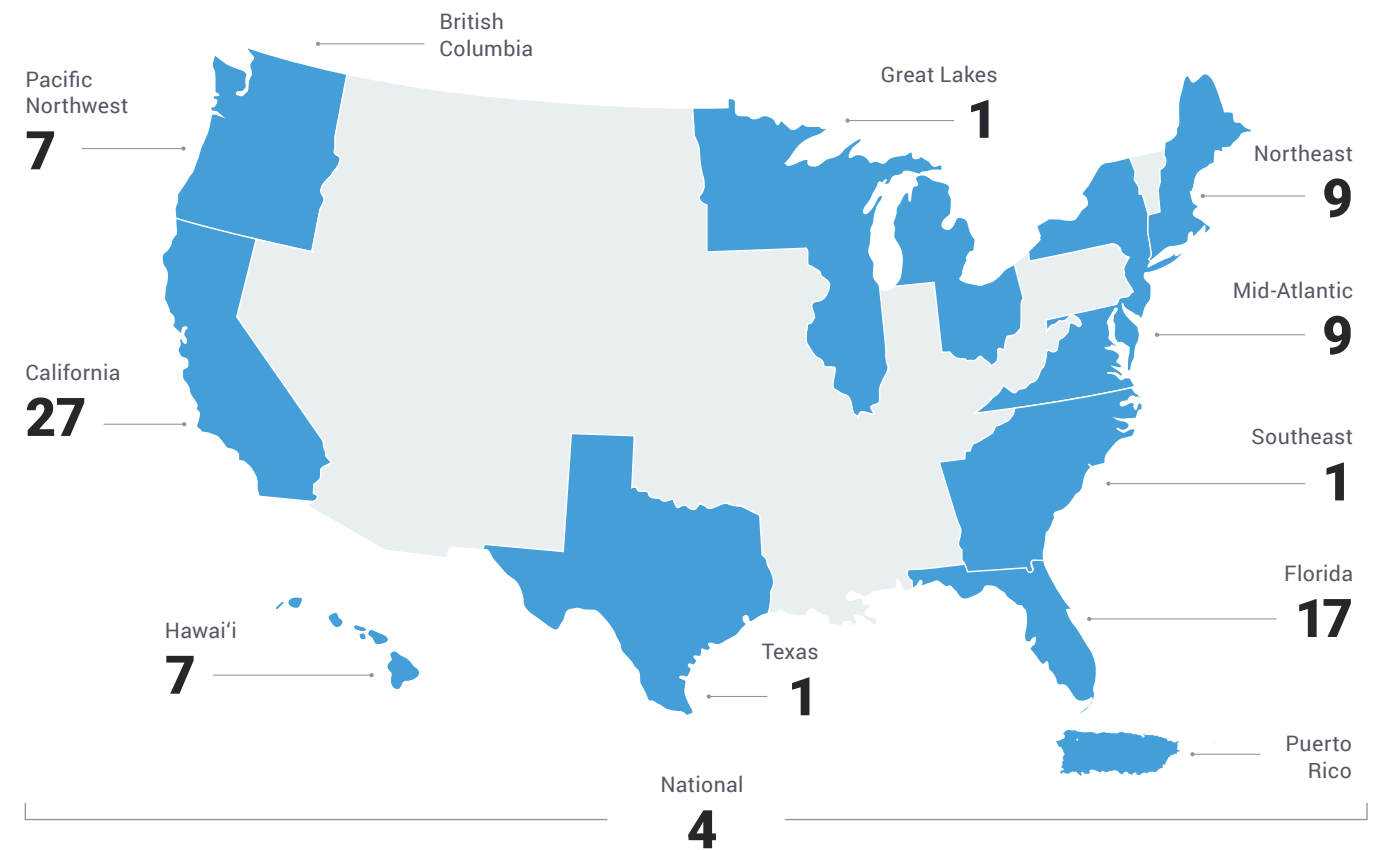
Coastal Victories

83

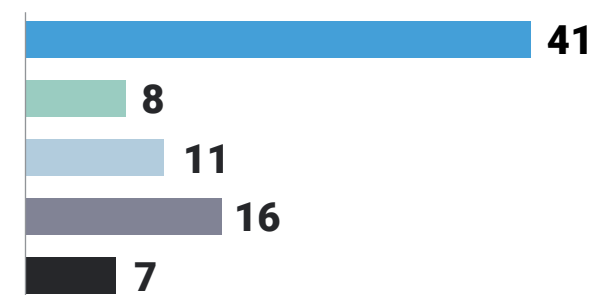
Total Victories

A coastal victory is a decision made in favor of the coastal and ocean environment that results in a positive conservation outcome, improves coastal access, or both. For more information visit surfrider.org/campaigns.

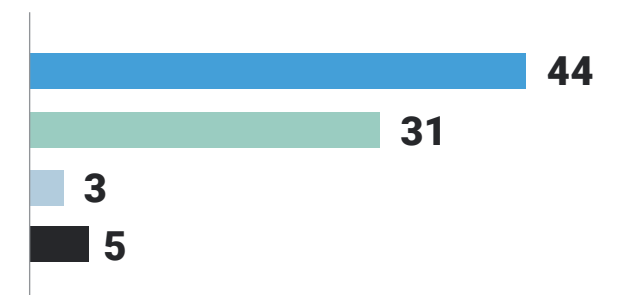
VICTORY LOCATIONS



VICTORY TYPE



VICTORY SCOPE



● Plastic Pollution
 ● Ocean Protection
 ● Clean Water
 ● Local
 ● State
 ● Regional
 ● National
 ● Coastal Preservation
 ● Beach Access

Initiatives



PLASTIC POLLUTION

Plastic pollution is suffocating the ocean and the many animals that call it home. To address the plastic pollution crisis, we work to educate the public, clean up litter at beaches, pass laws that reduce single-use plastic consumption and register Ocean Friendly Restaurants.

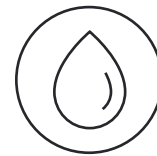
surfrider.org/initiatives/plastic-pollution



OCEAN PROTECTION

Our ocean faces growing challenges from pollution, habitat loss, development and climate change. To protect the ocean, we work to stop offshore oil drilling, establish marine protected areas (MPAs), support regional ocean planning, and apply best practices to renewable energy development.

surfrider.org/initiatives/ocean-protection



CLEAN WATER

We protect our water resources and prevent pollution along our coasts and waterways through water testing, community outreach, planting Ocean Friendly Gardens and advocating for clean water solutions.

surfrider.org/initiatives/clean-water



BEACH ACCESS

Our beaches mean so much to us. The coasts are where we live, work, play and visit. They are the entryway to our ocean. We need access to beaches in order to enjoy these special places. We work hard to ensure that our beaches are accessible for all to enjoy.

surfrider.org/initiatives/beach-access



COAST AND CLIMATE

Our network of volunteers address threats, including poorly-planned coastal development, shoreline armoring and sand dredging projects. We also work proactively with community planners to address the impacts of climate change and sea level rise.

surfrider.org/initiatives/coastal-preservation

Programs



BEACH CLEANUPS

Beach cleanups can reduce litter, protect our ocean and raise awareness about plastic pollution. The Surfrider Foundation's volunteer network conducts beach cleanups throughout the East, West, Gulf, Great Lakes, Hawaiian and Puerto Rican coasts. Surfrider uses data from these cleanups to contribute to an annual Beach Cleanup Report and to inform policies across the nation.

surfrider.org/pages/beach-cleanup-activist-guide



BLUE WATER TASK FORCE

The Blue Water Task Force is the Surfrider Foundation's volunteer-run water testing, education and advocacy program. Our chapters use this program to alert communities and local officials of water quality problems and to work toward solutions.

surfrider.org/blue-water-task-force



OCEAN FRIENDLY GARDENS

Surfrider Foundation volunteers help local communities to create Ocean Friendly Gardens, which conserve water and wildlife habitats with native plants, restore soil, sponge up rainwater, filter out pollution and ultimately reduce the amount of runoff reaching the ocean.

surfrider.org/programs/ocean-friendly-gardens



OCEAN FRIENDLY RESTAURANTS

Surfrider's Ocean Friendly Restaurants program recognizes businesses that adopt sustainable practices to protect our ocean. Partnering with Ocean Friendly Restaurants increases awareness, drives change in behavior and ultimately creates scalable impact to reduce our plastic and water footprint.

surfrider.org/programs/ocean-friendly-restaurants



Photo: Erik Kabik



Photo: Adam Walker

Our Network

The Surfrider Foundation's network of 200 chapters and student clubs works collectively across 10 regions on hundreds of campaigns, programs and community events annually. Our network is provided with a host of resources, including legal, financial, scientific, organizational capacity building and governance services. In turn, the network fulfills our mission within local communities by providing opportunities to volunteer and engage in conservation campaigns, program implementation and fundraising efforts.

Operating under the core principles of direct action organizing, our network is trained and supported by Surfrider Regional Managers and Policy Manager staff who provide expertise in community organizing, management and ocean and coastal policy. They also help to implement chapter-led programs and campaigns at federal, regional and local levels. To inspire and train our volunteers, we utilize a comprehensive learning program that incorporates conferences, online resources, micro-learning, effective leadership transitions and on-the-ground support. The Surfrider Foundation plays a vital role in strengthening communities and facilitating civic engagement.

SURFRIDER LEADERSHIP

Surfrider is committed to preparing ready-now and future-ready volunteer leaders with development that transforms them into capable, agile activists and chapter leaders. Our volunteers and chapter leaders are seen as some of the most well-trained in our field. This is achieved by creating an immersive learning environment that is supported by leadership conferences, hands-on training and virtual platforms, among a host of other cohesive and innovative approaches. Chapter and club leadership may begin at Surfrider but our volunteers also become leaders within their communities.

STUDENT CLUB NETWORK

In 2008, Surfrider launched our Student Club Network, providing young people with opportunities to influence environmental action through service, development, leadership, civic engagement and organization through the collective empowerment of our chapter network. The Student Club Network sets the stage to ensure our Surfrider network grows and builds the next generation of leaders. It also provides us with the opportunity to expand beyond the coastal zone. Learn more at surfrider.org/programs/student-clubs.

Network Highlights

In 2021, the Surfrider Foundation continued to implement virtual training in combination with targeted year-end in-person conferences in Hawai'i and the Mid-Atlantic, Southeast and Florida regions. These led to approximately 600 chapter and club leaders receiving training in plastic pollution, climate change, civic engagement and Justice, Equity, Diversity and Inclusion (JEDI).

Throughout the year, we developed new resources and materials for our network to engage in advocacy and participate in the legislative process. These were able to be provided online, which eliminated time and resource barriers. We also anticipated the need to bring our volunteer leaders together again for training, relationship-building and the transition back to in-person gatherings. As a result, we successfully planned for 2022 in-person Chapter and Club Leadership Conferences in California, Hawai'i, Florida and the Mid-Atlantic, Southeast, Great Lakes, Pacific Northwest and Northeast regions.

We strengthened existing efforts to prioritize justice, equity, diversity, inclusion and accessibility by developing the Chapter and Club Network's JEDI Toolkit. This was designed to provide basic training and learning resources for executive committee members, club leaders and volunteers. The information represents concepts, themes and actions that start with a personal journey to a better understanding of how systemic racism impacts our movement and ends with an introduction to incorporating JEDI efforts into chapter and club campaigns, programs and our culture.

We held true to our learning culture in 2021 by being adaptive, resilient and supportive of our volunteer network as we continued to emerge from the COVID-19 pandemic. This agility led to more than 55 campaign victories with over 90% of the network maintaining effective community engagement, and the implementation of our new strategic plan in 2022.

STUDENT CLUBS

Despite all of the challenges that the pandemic presented for students in 2020 and the first half of 2021, we were able to successfully keep the majority of our student club network engaged and active. We had 144 clubs officially register to be active for the 2021-2022 school year and we directly engaged more than 9,500 students in Surfrider events and initiatives. This high level of interest highlights the growing demand from young people to utilize our network to build leadership skills and take direct action in service of our mission.

Coastal Recreation Hill Day: We had 17 student clubs and 20 students from Hawai'i, Florida, California, Maryland, the Pacific Northwest and Washington, D.C., attend Surfrider's 2021 Coastal Recreation Hill Day. This marked our highest number of participating clubs.

Club Leadership Council Growth: We expanded our Student Club Leadership Council from seven individuals to 14, with each cohort serving a two-year term. The council has been invaluable in providing input and perspectives on how to better reach and inspire students' peers as well as assisting in the development of new resources for the club network.

Our ability to be adaptive and supportive of our volunteer network allowed us to maintain effective community engagement throughout 2021.

200
Active Chapters and Student Clubs

15
National Chapter and Club Training Conferences Held

600
Chapter and Club Leaders Trained

9,500
Students Engaged Through Club Network

250+
Beach Cleanups Hosted by Student Clubs



Communications

SURFRIDER.ORG

The Surfrider Foundation's website, [surfrider.org](https://www.surfrider.org), shares the campaigns, programs and initiatives that our dedicated network is working on across the nation to protect clean water and healthy beaches. In addition, nearly all Surfrider chapters maintain individual websites, which host information on local issues, events and ways to get involved. Chapter websites can be accessed directly through the Surfrider Foundation website at [surfrider.org/chapters](https://www.surfrider.org/chapters).

COASTAL BLOG

The Surfrider Foundation website hosts the Coastal Blog, which is a resource that provides updates from subject experts on Surfrider's initiatives, including plastic pollution, ocean protection, coastal preservation, beach access and clean water, in addition to content from the legal team. It brings together a wealth of voices and information on the most current campaigns, programs, victories and stories about Surfrider's on-the-ground, nationwide network. Find out more at [surfrider.org/coastal-blog](https://www.surfrider.org/coastal-blog).

ACTION NETWORK

Through Action Alerts, Surfrider mobilizes activists by email, inviting them to weigh in when it counts by sending a message or petition to key policymakers at local, state and national levels. A personalized letter is included simply by replying to each email or by clicking on the website. The Action Network does the rest, sending handcrafted email messages to elected officials, corporate leaders and other important decision-makers. Learn more at [surfrider.org/action](https://www.surfrider.org/action).

The Surfrider Foundation has many channels to [stay connected](#) and [get involved with our work](#).

SOCIAL MEDIA

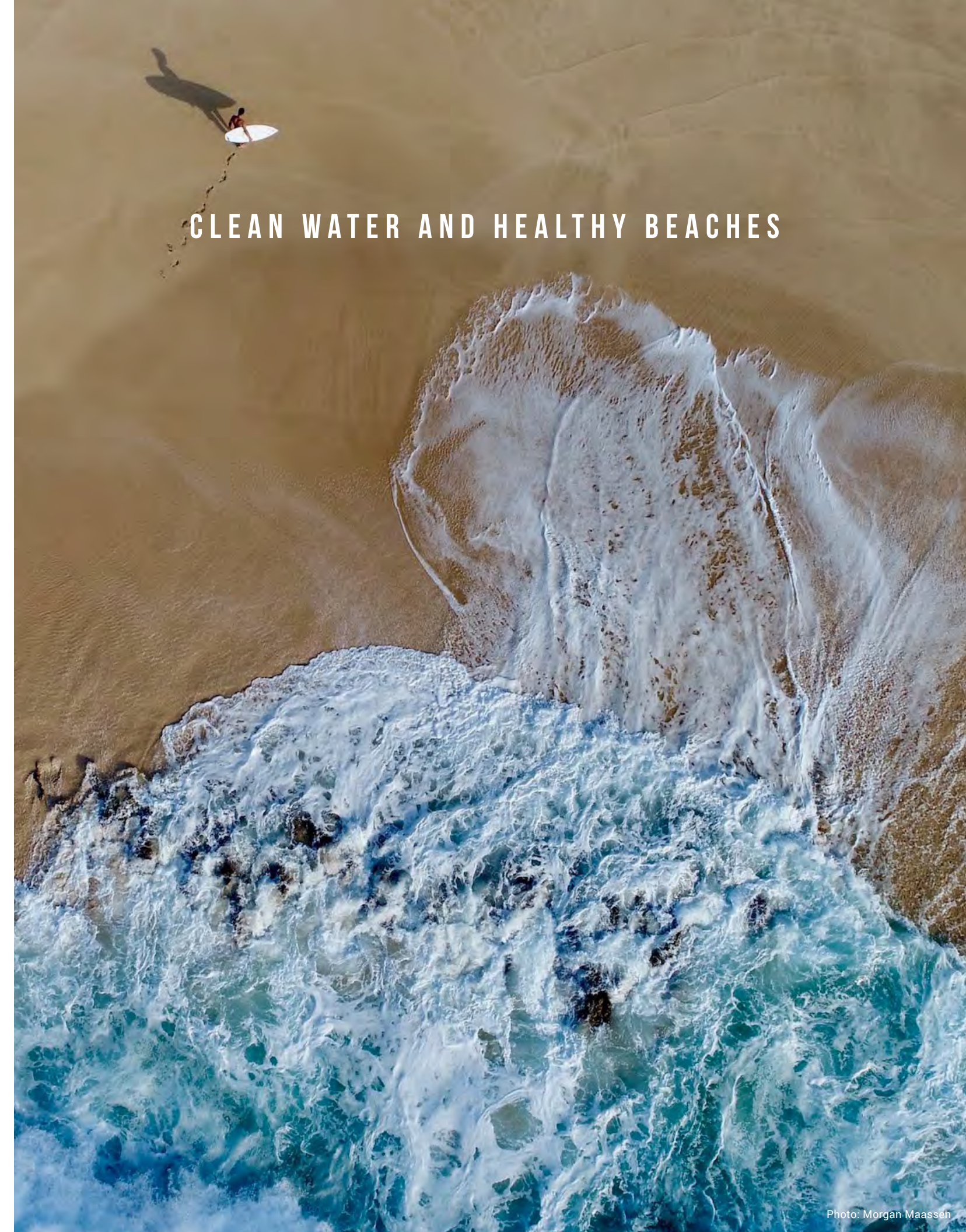
The Surfrider Foundation makes the most effective use of social networks, including Twitter, Facebook, Instagram, TikTok, YouTube and LinkedIn, by engaging with supporters and followers, posting organizational updates, answering questions and providing resources. Surfrider's social media channels are also tools for staff and chapter leaders to amplify messaging through additional regional and chapter social media outlets. Follow [@surfrider](https://twitter.com/surfrider) for Surfrider Foundation updates.

MAKING WAVES

The Surfrider Foundation publishes a bimonthly digital newsletter, Making Waves, which features campaign developments, chapter updates and environmental news stories. Making Waves remains one of the Surfrider Foundation's most effective vehicles for increasing awareness and communicating with our members on activities and achievements within the organization. Sign up at [surfrider.org](https://www.surfrider.org).

BEACHAPEDIA

Beachapedia is the Surfrider Foundation's community-driven online reference tool that catalogs combined coastal science information taken from the Surfrider Foundation's activist network and environmental experts. This comprehensive resource captures relevant and timely updates related to the protection of our coasts using Wiki technology. With its constant influx of content, Beachapedia serves as a valuable source of information for the general public, media and elected officials. Beachapedia covers a vast assortment of topics that range from beach access and water quality testing to coastal preservation and plastic pollution. Learn more at [beachapedia.org](https://www.beachapedia.org)



CLEAN WATER AND HEALTHY BEACHES

Giving Options

CURRENT GIFTS

Cash: A gift of cash is the simplest and most popular gift to the Surfrider Foundation. It provides immediate support for our mission-related work and gives the donor a charitable income tax deduction in the year of the gift.

Securities: Gifts of appreciated securities are an excellent vehicle for giving to Surfrider. If you have appreciated securities that you have owned for more than one year, you may want to consider using such an asset to make charitable gifts. When a gift of long-term appreciated securities (securities held for more than a year) is made directly to Surfrider, there is no tax on your capital gains, even though the gain is counted as part of your charitable deduction. To receive the greatest tax benefit, gifts of appreciated securities should be made directly to Surfrider, rather than selling them first and making a donation of the proceeds (you would then have to pay tax on the gains).

If your gift of appreciated stock, combined with other gifts, exceeds 30% of your adjusted gross income — the maximum deduction allowed for most appreciated securities gifts — the excess might be carried forward for five additional years. The value of the gift is based on the date the transfer of shares is complete.

FUTURE GIFTS

In addition to these current gifts, individuals may make contributions to the Surfrider Foundation through one or more of the following planned giving opportunities.

Maximizing your gift and participating in planned giving are wonderful strategic ways to leave the legacy of a healthy ocean environment and help secure the work of the Surfrider Foundation into the future. The Legacy Circle recognizes and honors those who have included the Surfrider Foundation in their financial plans. They have done so by naming Surfrider as a beneficiary of wills, living trusts, IRAs, life insurance and other life-income gifts or have made an outright gift to the Surfrider Foundation Endowment Fund.

If you qualify for membership in the Legacy Circle or would like to learn more about becoming a member, please contact the Surfrider Foundation's Director of Development. We would be happy to show the potential benefits to you and/or your heirs of a planned gift supporting our efforts. Such a consultation creates absolutely no obligation on your part and all information is completely confidential.

Bequests: You can establish a legacy that will reflect your commitment to the coastal environment by including the Surfrider Foundation in your will or living trust. Bequests to Surfrider are generally exempt from federal or state inheritance taxes, and subject to an unlimited deduction. Please consult with your financial and tax advisors in selecting a program or specific target for such a bequest.

Individual Retirement Account (IRA): Naming the Surfrider Foundation as a beneficiary of your IRA is a very tax-efficient way to make a charitable gift. In fact, retirement plans and IRAs should be the first asset considered in planned giving. This is because retirement funds have never been taxed.

So, when you make a withdrawal from your IRA or retirement plan you must pay taxes on it as ordinary income. At your death, whatever remains in these plans does not escape taxes and is actually subject to both income tax and estate tax. In the highest estate tax bracket this could reduce the value of your retirement funds by 70 percent or more! Making a gift via your IRA or retirement plan is simple to do and can be changed if your financial or estate plans change.

In addition to gifts, there are a variety of other ways to make a lasting contribution to ensure that our ocean, waves and beaches are protected for future generations.



WORKPLACE GIVING

The Surfrider Foundation is a member of EarthShare, a nationwide network of the most respected environmental and conservation organizations. EarthShare partners with employees and employers across the country to support hundreds of environmental groups through efficient and effective payroll deduction giving and offers a simple way to care for the environment.

Workplace giving is probably the easiest way to make a charitable gift. If your company offers an EarthShare workplace giving program, you can choose an amount that you wish to have deducted from your paycheck each pay period. These payroll deductions are fully tax deductible and take place automatically.

Through EarthShare's workplace giving programs, you can elect to contribute only to the Surfrider Foundation or you can donate to all of the environmental and conservation charities you normally support by designating them in your EarthShare gift. Federal employees and military personnel can get involved too. Each year, the U.S. government offers its employees the chance to participate in the Combined Federal Campaign (CFC). Surfrider's CFC code is 10642. EarthShare is a part of many state and municipal government agencies' giving programs as well.

If EarthShare is not offered in your campaign, or if there is no campaign at your workplace, you can help us introduce the program to your employer.

EMPLOYER MATCHING CONTRIBUTIONS

Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. Some corporations set aside millions of dollars for matching gifts each year and only a small portion of the funds are ever used. Most companies match dollar for dollar, and some will even double or triple match your gift. To find out if your company offers gift matching, please contact your human resources department.

TRIBUTES & MEMORIALS

Honor someone's accomplishment or memory, celebrate a friend's birthday or recognize an individual's achievement with a tribute or memorial to the Surfrider Foundation. Tribute or memorial acknowledgement cards are sent directly to the recipient to recognize your gift in their honor. You receive a letter for tax purposes and honor a friend while supporting Surfrider at the same time.

DILLON HENRY MEMORIAL ENDOWED FUND DONORS

Created in 2007 by Harriet Zaretsky and Stephen Henry, the Dillon Henry Memorial Internship was created to honor their son Dillon's memory, recognize his commitment to the ocean and coastal environment and to help young people to pursue a career in coastal and marine conservation. The Endowment provides funds on an annual basis for two interns working with Surfrider Foundation's Environmental and/or Legal Departments. The Henry Family welcomes additional donations to the fund. For more information, please visit dillonslist.org.

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Ted Purcell	Bruce Ryan Charitable Gift Fund In Memory of Blake Bejan						
Teresa Hanlon	Cameron And Brien Fox, in honor of Donna Melby						
The Riviera Towel Company Dipadova	Candice Choh DeFonso, in honor of Andrew Wilson						
Thomas & Carol Reid							
Thomas Simms							
Tiffany Ohno							
Tim Vermilya							
Timothy Brindley							



Staff

Chief Executive Officer
Chad Nelsen

Chief Operating Officer
Michelle Kremer

ACCOUNTING

Controller
Toni Crow

Senior Accountant
Mohamedali Mukadam

Staff Accountant
Matthew Stephens

CHAPTERS & CLUBS

Director of Chapters & Clubs
Edward Mazzarella

Southeast, Texas & Great Lakes Regional Manager
Sarah Damron

Youth Network Manager
Ryan Cruse

Florida & Puerto Rico Regional Manager
Marilu Flores

Puerto Rico Community Organizer
Hector Varela-Velez

Hawai'i Regional Manager
Lauren Blickley

Mid-Atlantic Regional Manager
John Weber

Northeast Regional Manager
Melissa Gates

Oregon Regional Manager
Briana Goodwin

Southern California Regional Manager
Bill Hickman

Washington Regional Manager
Liz Schotman

Northern & Central California Regional Coordinator
Delia Bense-Kang

DEVELOPMENT & MEMBERSHIP

Director of Development
Spencer Campbell

Associate Director of Development
Tara D'Andrea

Development & Events Manager
Kristara Williams

Associate Director of Institutional Giving
Lori Booth

Partnerships Manager
Mary Herbranson

Partnerships Coordinator
Rachael Cushing

Membership Manager
Chris Casey

Membership Service Coordinator
Alanna Fuschillo

Membership Communications Coordinator
Jenna Holland

ENVIRONMENT

Environmental Director
Zachary Plopper

Environmental Science & Policy Manager
Katie Day

Ocean Protection Manager
Pete Stauffer

California Policy Manager
Jennifer Savage

California Policy Coordinator
Mandy Sackett

Florida Policy Manager
Nicole DeVenoge

Mid-Atlantic Policy Manager
Matthew Gove

Oregon Policy Manager
Charlie Plybon

Washington Policy Manager
Gus Gates

INITIATIVES

Coastal Preservation Manager
Stefanie Sekich-Quinn

Plastic Pollution Manager
Rachael Coccia

Plastic Pollution Coordinator
Jenny Hart

Plastic Pollution Policy Coordinator
Miho Ligare

Water Quality Manager
Mara Dias

Blue Water Task Force Manager
Michelle Pena-Ortiz

Clean Water Coordinator
Colleen Henn

LEGAL

Legal Director
Angela Howe

Legal Associate
Staley Prom

Legal Associate, Plastic Pollution Initiative
Jennie Romer

MARKETING & COMMUNICATIONS

Marketing & Communications Director
Eddie Anaya

Senior Marketing Manager
Ty Smith

Brand Manager
Kyle Lishok

Communications Manager
Melissa Mefford

Graphic Designer
Katie Kland

Merchandise & Marketing Coordinator
Jackson Van Kirk

Social Media & Content Coordinator
Mona Haddad



Photo: Morgan Maassen

OPERATIONS

Human Resources & Operations Manager
Dani Mimm

Chapter/Club Operations & Compliance Manager
Jess Hodel

Office Coordinator
Chi Le

TECHNOLOGY

Technology Manager
Ruarri Serpa

Systems Administrator
Chris Wilson

CHAPTER TEAM

Eastern Long Island Chapter Coordinator
Jenna Schwerzmann

Huntington/Seal Beach Chapter Coordinator
Tony Soriano

Los Angeles Chapter Manager
Newara Brosnan-Faltas

Newport Beach Chapter Beach Cleanups Coordinator
Sarah Burgess

New York City Chapter Coordinator
Lisa Salomon

O'ahu Chapter Coordinator
Doorae Shin

San Diego County Chapter Manager
Mitch Silverstein

San Diego County Chapter Policy Coordinator
Laura Walsh

San Diego County Chapter Beach Cleanups Coordinator
Roberta Reilly

South Orange County Chapter Coordinator
Denise Erkeneff

Ventura County Chapter Coordinator
Cassie Rogers



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