

Bachelor of Business Administration Curriculum Guide

UNIVERSITY GENERAL EDUCATION

10-13 Credits

International Perspectives (3)

Select from University approved list.

US Cultures and Communities (3)

Select from University approved list.

US Cultures and Communities might also count as 3 of 9 credits of Humanities & Social Sciences.

ENGL 1500	Critical Thinking and Communication (3)
ENGL 2500	Written, Oral, Visual Electronic Composition (3)
LIB 1600	Introduction to College Research (1)

FOUNDATION COURSES

17 Credits

BUSAD 1020 or 1030	Orientation (1)
BUSAD 2030	Professional Development in Business (1)
COMS 1130	Introduction to Spreadsheets and Databases (3)
*MATH 1500	Discrete Math for Business and Social Sciences (3)
ECON 1010	Principles of Microeconomics (3)
OR	
ECON 1020	Principles of Macroeconomics (3)
*STAT 2260	Introduction to Business Statistics (3)
ACCT 2840	Financial Accounting (3)

Transfer coursework may substitute for MATH 1500 and STAT 2260 (speak to your advisor for details).*Strongly recommended that Foundation courses be completed within student's first 2-3 semesters.**

BUSINESS CORE

27 Credits

ACCT 2850	Managerial Accounting (3)
ENTSP 3100	Entrepreneurship and Innovation (3)
FIN 3010	Principles of Finance (3)
MGMT 3710	Organizational Behavior (3)
MGMT 3720	Responsible Management & Leadership in Business (3)
MIS 3010	Management Information Systems (3)
MKT 3400	Principles of Marketing (3)
SCM 3010	Supply Chain Management (3)

Credit or enrollment in all core courses (except MGMT 3720) and senior standing required to take:

MGMT 4780	Strategic Management (3) <i>[taken senior year]</i>
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IVY GENERAL EDUCATION

15 Credits

ENGL 3020	Business Communication (3)
SPCM 3120	Business and Professional Speaking (3)

Humanities & Social Sciences/Natural Science (9)

Select from College approved list.

SUPPORTING COURSE

3 Credits

ACCT 2150	Legal Environment of Business (3)
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BUSINESS ADMINISTRATION MAJOR

21 Credits

REQUIRED COURSES (9)

MIS/SCM 3400	Project Management (3)
MGMT 4220	Negotiation and Conflict Resolution (3)
MGMT 4710	Introduction to Human Resource Management (3)

ELECTIVE COURSES (12) - take one course from each pairing

SCM 4240	Process Management, Analysis, and Improvement (3)
OR	
SCM 4610	Principles of Transportation (3)
ACCT 3830	Intermediate Managerial Accounting (3)
OR	
FIN 3300	Financial Markets and Institutions (3)
OR	
FIN 3710	Real Estate Principles (3)
MGMT 4140	International Management (3)
OR	
MGMT 4720	Diversity, Equity, and Inclusion in Organizations (3)
MKT 3420	Foundations of Personal Selling (3)
OR	
MKT 4470	Consumer Behavior (3)

ELECTIVES

24-30 Credits

Take additional "free" electives to fulfill the minimum graduation requirement of 120 credits.

Additional Graduation Requirements:

1. Minimum of 120 credits total,
2. 42 credits of 3000-level or higher coursework from a four-year institution,
3. Grade of "C or better" in ENGL 2500 and grade of "C or better" in ENGL 1500 or ENGL 3020,
4. Grade of "C or better" in at least 30 credits applied to Business Core and major,
5. 50% of required business courses must be earned at Iowa State University,
6. Last 32 credits applied to a degree must be taken at Iowa State University (exceptions for study abroad and internship may be requested),
7. All 3000-level and higher business courses must be earned at a four-year college or university,
8. Cumulative GPA of at least 2.0 with no Quality Point Deficiencies.

Notes Pertaining to the Curriculum:

No courses taken for the business degree can be taken Pass-Not Pass (only non-business "free" electives may be taken P-NP).

Course prerequisites are monitored and will be enforced.