

With rising concerns over education affordability, institutions nationwide are looking to reduce textbook and education resource costs for students and faculty.

What are Affordable Learning and Zero Textbook Cost Initiatives?

The Affordable Learning Initiative (ALI) aims to reduce costs for students by substituting low-cost or no-cost resources in place of paid textbooks.

Zero Textbook Cost (ZTC) is a term used to indicate that a course does not require enrolled students to purchase a textbook or required readings.

A [Wakefield Research survey](#) of 1,000 students from the US and Canada showed:



85% of students delay or avoid purchasing course materials due to cost



50% of students believe that delaying or avoiding purchase negatively impacted their grades

Libraries can support ALI and ZTC initiatives by providing institutionally subscribed resources to students and faculty, ensuring no out-of-pocket expenses for users. Such resources can include all library-licensed materials — books, electronic books, journals, articles for course instruction — as well as physical and electronic reserves.

How JoVE Can Support ALI and ZTC at Your Institution

JoVE is the world-leading producer and publisher of science video resources, which are designed to be used as **primary or supplementary teaching materials.**

1 Institutional Subscription Model

JoVE facilitates library led institutional subscription models, allowing faculty and students to reduce expenses on teaching and learning resources.

2 High-Quality Materials That Meet Learning Objectives

With over 13,000 high-impact animations and easy-to-understand demonstrations, JoVE supports scientific discovery at all levels, covering everything from the fundamentals to advanced methods and concepts.

3 Supplementary Protocols and Text Materials

Videos are accompanied by supplementary text, downloadable text protocols, and quiz questions.

4 Customer Success Support and Effortless Syllabus Mapping for Faculty

JoVE supports faculty by offering free one-on-one demos, training webinars, syllabus mappings, and more. JoVE's materials are also already paired to open-source resources such as OpenStax Biology, Chemistry, and Psychology. (see [mapped OpenStax books](#)).

5 Additional JoVE Video Features

- Quizzes [available for all Education content]
- Playlists [a set of videos selected for a certain purpose and neatly organized in one place]
- Seamless integration into any learning management system (LMS)
- Easily used within any learning environment, supporting campus preparedness strategies



Click on the screenshot above to see what educators say about using JoVE videos in instruction.