

**STATEMENT OF  
CHAIRWOMAN JESSICA ROSENWORCEL**

Re: *Cunningham Broadcast Corporation, et al.*, Forfeiture Order (August 14, 2024)

The Children's Television Act puts strict limits on advertising during kids' programming. There is no question these limits were crossed here, where broadcasters mixed toy commercials with programming and violated our rules. This is laid out clearly in the underlying unanimous Notice of Apparent Liability that preceded this action. Here we follow through on that earlier effort with a virtually identical Forfeiture Order that involves 19 different station groups and 113 stations. This approach is consistent with our precedent and the principle that failure to follow the law must have consequences.