## The Future is Now: US Statistical Agency Data Accessibility

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## **Common Themes:**

- Data quality and integrity is paramount
- Accessibility and usability is the key to relevance
- Interpretation
  - Chart of the Month
  - Analysis
  - Data manipulation/visualization tools
- Interface with Free Data Visualization
  - Tableau Gallary
  - PowerBl
  - Datawrapper
  - Our World In Data
  - Realtimeequality.org



## Questions

- How are you measuring success or gathering data on what works?
  - Surveys (Don't really get at user's data experience)
- What type of web traffic do you see?
  - Most popular releases?
  - Highest click through rates?
  - Other measures of engagement?
- Are there opportunities for partnership that meet the strict standards of data rigor statistical agencies must uphold?

