

UN Brand Identity

A quick guide to the UN's logo, colour and font

OUR LOGOS

Stacked



Horizontal



OUR FONT

Primary typeface

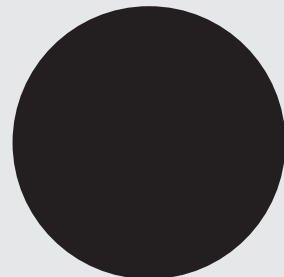
Roboto

OUR COLOURS



UN BLUE:

Pantone 2925 | C80 M20 Y0 K0 | R0 G158 B219 | #009edb



100% BLACK:

R0 G0 B0 | #000



100% WHITE

To learn more about the UN brand go to: iseek.un.org/branding