

IVY COLLEGE OF BUSINESS MINORS AND CERTIFICATE 2023

Students **with a primary major in the Ivy College of Business** may choose a minor in one of the college's departments by taking at least 15 credit hours in the minor, nine of which may not be used to satisfy any other department, college, or university requirement. A certificate requires 21 credits, nine of which may not be used to satisfy any other department, college or university requirement.

ACCOUNTING (ACCT) – 16 Credits

ACCT 284 Financial Accounting
 ACCT 285 Managerial Accounting
 ACCT 301 The Accounting Cycle (1 cr)
 Select three additional courses from list of approved ACCT courses.

BUSINESS ANALYTICS (BU AN) – 15 Credits

DS 201 Introduction to Data Science
 MIS 320 Database Management Systems
 OR
 ACCT 384 Accounting Information Systems and Analytics
 MIS 436 Introduction to Business Analytics
 Select two additional courses from list of approved BU AN courses.

BUSINESS & TECHNOLOGY CONSULTING (BTC) – 15 Credits**

MKT/MIS 367 Consultative Problem Solving
 MIS 310 Information Systems Analysis
 OR
 MKT 342 Foundation of Personal Selling
 MKT 495 Live Cases in Marketing
 OR
 MIS 495 Executive Presentation & Analysis
 OR
 SCM 495 Executive Analysis & Presentations
 Select two additional courses from list of approved BTC courses.
<https://catalog.iastate.edu/collegeofbusiness/marketing/#undergraduateeminortext>

ENTREPRENEURSHIP (ENTSP) – 15 Credits**

ENTSP 310 Entrepreneurship and Innovation
 ENTSP 313 Feasibility Analysis for New Ventures
 OR
 ENTSP/MGMT 320 Corporate Entrepreneurship
 OR
 ENTSP 410 Social Entrepreneurship
 Additional requirements can be found at
<https://ivybusiness.iastate.edu/academics/undergraduate-programs/minors-and-certificates/entrepreneurship-minor/>

FINANCE (FIN) – 15 Credits

FIN 301 Principles of Finance
 Select four additional courses from list of approved FIN courses.

INTERNATIONAL BUSINESS (IBUS) – 15 Credits

IBUS minor requirements can be found at
<https://catalog.iastate.edu/collegeofbusiness/internationalbusiness/#undergraduateeminortext>

MANAGEMENT (MGMT) – 15 Credits

MGMT 371 Organizational Behavior
 MGMT 478 Strategic Management
 Select three additional courses from list of approved MGMT courses.

MANAGEMENT INFORMATION SYSTEMS (MIS) – 15 Credits

MIS 301 Management Information Systems
 Select four additional courses from list of approved MIS courses.

MARKETING (MKT) – 15 Credits

MKT 340 Principles of Marketing
 MKT 342 Foundation of Personal Selling
 Select three additional courses from list of approved MKT courses.

SUPPLY CHAIN MANAGEMENT (SCM) – 15 Credits

SCM 301 Supply Chain Management
 SCM 486 Principles of Purchasing and Supply Management
 Select three additional courses from list of approved SCM courses.

PROFESSIONAL SALES CERTIFICATE (PRO S) – 21 Credits**

MKT 340 Principles of Marketing
 MKT 342 Foundations of Personal Selling
 MKT 442 Sales Management
 MKT 450 Advanced Professional Selling
 OR MKT 452 Sales Enablement Tools & Technology
 Select nine additional credits from list of approved sales electives.
<https://catalog.iastate.edu/collegeofbusiness/marketing/#undergraduatecertificatetext>

**Open to all majors, including those outside the Ivy College of Business.